

Grays Harbor County
Quit Line Data Summary
October 1 - December 31, 2003

	County	State
Number of Calls to Quit Line	N = 58	N = 2,943
Percent of Statewide Calls	2.5%	100.0%
Percent of State Population in County¹	1.1%	100.0%

	County %	State %
Gender	N = 57	N = 2,491
Female	54.4%	61.9%
Male	45.6%	38.1%
Race/Ethnicity	N = 51	N = 2,100
People of Color	2.0%	13.6%
White	98.0%	86.4%
Age	N = 54	N = 2,291
Less than 18 years old	1.9%	2.1%
18 - 24 years old	13.0%	15.2%
25 - 34 years old	31.5%	21.1%
35 - 44 years old	29.6%	27.3%
45 years and older	24.1%	34.2%
Education	N = 54	N = 2,158
Did not graduate high school	25.9%	18.0%
High school graduate	25.9%	33.8%
Some college/vocational school	33.3%	38.6%
College graduate	14.8%	9.6%
Caller Type	N = 58	N = 2,631
General Information	3.4%	13.5%
Health care provider	3.4%	4.0%
Tobacco user	93.1%	82.5%
Payer Type	N = 35	N = 1,627
Insured	42.9%	31.2%
Uninsured	20.0%	30.7%
Medicaid	37.1%	38.1%
Heard About	N = 52	N = 2,157
Past caller	5.8%	14.5%
Employer/worksites	1.9%	1.3%
Health care provider	26.9%	28.3%
Television	17.3%	15.5%
Outdoor advertisement (billboard/bus/wall)	0.0%	3.3%
Targeted mailing	1.9%	0.1%
Great Start	0.0%	0.1%
Radio	0.0%	0.6%
Newspaper/Magazine	1.9%	1.3%
Brochure/Newsletter	5.8%	7.3%
Family or friend	32.7%	21.6%
Health Department	1.9%	4.8%
School	3.8%	1.3%